Daniel Ray Savage

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SKILLS

HTML 4 & 5, (including AMP) DHTML, CSS 2 & 3, Less, JavaScript *[React.JS, Node JS, jQuery, AJAX]*, PHP *(Laravel 5, CakePHP, CodeIgniter, MVC),* REST, MySQL, Amazon AWS, Eclipse, AGILE, SSH, TFS, GitHub/GitLab, Artisan, NVM, NPM, Redis, Gulp, PuTTy, WinSCP, Photoshop, Illustrator, InDesign, Quark Xpress

PROFESSIONAL EXPERIENCE

Senior Software Engineer   AutoWeb, Inc., Irvine, CA   March `17 – May `19

Acted as the web developer responsible for maintaining and updating public-facing automotive consumer web sites. These sites are built using Microsoft .Net 4.7 MVC, ReactJS, jQuery, (Javascript) HTML 5, AMP, REST, AJAX, JSON and Sass (CSS 3) in an AGILE project management environment. Maintain and update mobile text applications built using Laravel 5.3 PHP MVC, ReactJS, jQuery, (Javascript) HTML 5, REST, JSON and Less. (CSS 3)

usedcars.com
- Optimized web site asset loading to reduce page load times on both desktop and mobile devices.
- Refactored site to remove unused javascript libraries and image files.
- Refactored Vehicle Detail Page (VDP) to use thumbnails and to lazy-load images to decrease page load times.
- Implemented AMP technology across selected pages on the site.
- Added schema mark-up to site to enhance SEO on the Search Results Pages. (SRP)
- Optimized SRP to improve lead conversion rates.

autobytel.com
- Optimized web site asset loading to reduce page load times on both desktop and mobile devices.
- Refactored site to remove unused javascript libraries.
- Refactored Vehicle Detail Page (VDP) to use thumbnails and to lazy-load images to decrease page load times.

texshield.com/ui/v2
- Added ability for customer service to manually change passwords.
- Added ability for customer service to manually add provisioned long codes. (text-enabled landlines)
- Disabled text message editing when screen size is too small.

Senior Web UI/UX Developer   Autobytel, Inc., Irvine, CA   July `15 – October `16

Acted as the web UI/UX developer responsible for creating user interface and user experience for TextShield 2.0, an online application for automotive dealerships to use to communicate with their customers via text messaging. This web application was built from the ground-up using Laravel 5.3 PHP MVC, ReactJS, Node, Redis, jQuery, (Javascript) HTML 5, REST, JSON and Less (CSS 3) in an AGILE project management environment.

textshield.com/ui/v2
- Designed and developed UI/UX for responsive web application that would retain full functionality across desktop and all mobile platform screen resolutions including iPhone 5, 6, 7, 8, iPad and Android.
- Designed and developed localization modules that read external language files.
- Designed and developed contacts file importer to read comma-delimited files.
- Designed and developed user registration/lost password modules.
- Managed and mentored 6-member, off-shore web development team.

Software Engineer   Local Corporation, Inc., Irvine, CA   August `10 – March `15

Acted as software engineer responsible for developing various site modules using Javascript, HTML 5, DHTML, JSON and CSS 3, Amazon AWS, REST, Java, C#/ASP.Net and PHP languages using AGILE project management environment.

local.com

- Designed and developed Yahoo! Ad Widget with user scoring to control content delivered using Java (Eclipse – Luna), HTML 5, CSS 3, Javascript, JSON, JQuery.
- Designed and developed ad server CMS using ASP.Net MVC4, C#, HTML 5, CSS 3, Javascript & JSON.
- Developed Bing search result and turn-by-turn direction mapping web modules.
- Developed social network integration for Facebook and Twitter.
- Developed user registration, user account and profile maintenance integration with Pluck cloud service.
- Developed numerous lead generation web sites using PHP, CodeIgniter, (MVC) HTML 5, CSS 3, Javascript, AJAX, JQuery, MySQL, SQL Server.

admin.localconnect.com
- Provided software maintenance for business listing Content management System (CMS) using CAKE PHP framework and SQL Server, Javascript, JSON, AJAX, DHTML and CSS 3.
- Maintained proprietary API to allow remote updates to business listings.

advertise.local.com
- Provided software maintenance for advertiser Content management System (CMS) using C#/ASP.Net and SQL Server, Javascript, JSON, AJAX, DHTML and CSS 3.

corporate.local.com
- Provided software maintenance for Local Corporation coporate web site and Content management System (CMS) using C#/ASP.Net (MVC) and SQL Server, Javascript, JSON, AJAX, DHTML and CSS 3.

spreebird.com
- Provided software maintenance for Local Corporation coupon web site and Content management System (CMS) using C#/ASP.Net and SQL Server, Javascript, JSON, AJAX, DHTML and CSS 3.
- Developed endpoint for mass-mailing module Amazon AWS mail service for blacklist/unsubscribe management.

Web Developer/Software Engineer   Disney Interactive Media Group, North Hollywood, CA   April `09 – August `10

preschooltime.go.com (3/10 – 08/10)
Web Developer
Children learning and activities front-end web site development.
- Acted as Lead Web Developer responsible for developing web site re-design using HTML, CSS, Javascript, Java and Tea.
- Integrated new web site from third-party design bureau.
- Worked with Producer, Project Manager and Graphic Designers and Quality Assurance to create and integrate new web pages, HTML-based email newsletters and weekly lesson plans.

Software Engineer
Children learning and activities back-end web site development.
- Worked with Technical Lead and Commerce engineering to integrate guest registration, game subscription and gift subscription purchasing modules into web site using HTML, Javascript, Java and Tea.
- Acted as Technical Lead during new web site deployment. Coordinated efforts of Producers, System Engineers and Quality Assurance.

toontown.go.com (11/09 – 03/10)
Senior Web Developer
MMO game front-end web site development.
- Acted as Web Developer responsible for web site redesign using Java, Tea, HTML, CSS, Javascript and JQuery.
- Implemented new web site pages from third-party design.
- Worked with Community Manager, Artistic Director, and Graphic Designer and Game Developers to integrate weekly newsletter into online game.
- Trained and supervised three other contract web developers.
- Assumed technical lead position for UK site maintenance when European operations ended.